

FOR IMMEDIATE RELEASE

FADA Academy and ASDC Inaugurate Their First Joint Training Centre at Agra to Build a Job-Ready Automotive Retail Workforce

Agra, 11 October 2026: In a landmark initiative for automotive retail skill development in India, FADA Academy, in collaboration with the Automotive Skills Development Council (ASDC), inaugurated its **First joint training centre – Autograd Regional Skill Development Centre, Agra** under the aegis of **FADA Academy and ASDC, at Agra on 11 October 2026**. The training centre is located within the dealership premises of Ashok Auto Sales and Manoram Bajaj Group, marking a significant step towards bringing industry-aligned training directly into the automotive dealership ecosystem.

The inauguration took place in the august presence of **Hon'ble Minister of State of Fisheries, Animal Husbandry and Dairying Prof. S. P. Singh Baghel**, **Mr C S Vigneshwar, Chairman – FADA Academy & Research**, **Mr. Prasanna Pahade, CEO – ASDC**, **Mr. Sandeep Narain, Chairperson – FADA Uttar Pradesh**, **Mr. Ricardo Lima, Former General Secretary – ALADDA Brazil**, **Dr. Ranjana Bansal, Chairperson – Ashok Auto Group**; and **Mr. R. M. Kapoor, Managing Director – Manoram Bajaj Group**, **Mr. Dharmendra Sharma, Dean – FADA Academy** along with representatives from dealerships, automotive industry and institutes from Agra region.



Names L to R: Mr. Suresh Kaushal, Director – Autograd Academy, Mr. R. M. Kapoor, MD – Manoram Bajaj Group, Mr. Prasanna Pahade, CEO – ASDC, Hon'ble Minister of State of Fisheries, Animal Husbandry and

Dairying Prof. S. P. Singh Baghel, Dr. Ranjana Bansal, Chairperson – Ashok Auto Group, Mr. Sandeep Narain, Chairperson – FADA Uttar Pradesh



***Names L to R:** Mr. D. S. Bhatia, Director – Autograd Academy, Mr. C. S. Vigneshwar, Chairman – FADA Academy & Research, Mr. Prasanna Pahade, CEO – ASDC, Mr. Ricardo Lima, Former General Secretary – ALADDA Brazil, Mr. O. P. Jangda, Director – Autograd Academy, Mr. Sandeep Narain, Chairperson – FADA Uttar Pradesh, Mr. Dharmendra Sharma, Dean – FADA Academy, Dr. Ranjana Bansal, Chairperson – Ashok Auto Group, Mr. R. M. Kapoor, MD – Manoram Bajaj Group, Mr. Suresh Kaushal, Director – Autograd Academy*

This first-of-its-kind, in-house dealership training centre has been established with the objective of **bridging the gap between training and employability** by preparing candidates for the actual demands of automotive dealership operations. The initiative seeks to equip aspiring professionals with relevant job skills, practical knowledge, workplace confidence and the capabilities required to perform effectively, adapt to technological change and pursue sustained career growth.

The FADA Academy and ASDC Training Centre at Agra represents a collaborative effort to bring industry, skill development and employment closer together. By creating a practical pathway from training to workplace readiness, the initiative aspires to strengthen dealership talent, support local employment and contribute to the long-term development of India's automotive retail ecosystem.

The inaugural batch comprises candidates being trained for the **Service Advisor** job role, with participation from dealerships representing multiple automotive brands, including Bajaj, TVS, Yamaha and Tata Motors, among others.

Senior representatives from FADA, ASDC, the international automotive dealer fraternity from Brazil and other dignitaries inspired the trainees to embrace continuous learning, practical skill development and technological adaptability as essential to staying job-ready, employable and relevant in the rapidly transforming automotive industry.

Mr. C. S. Vigneshwar, Chairman – FADA Academy & Research, said:

“FADA Academy is committed to strengthening the capabilities of India's automotive retail workforce through industry-relevant education and training. The establishment of our first joint training centre with ASDC at Agra is an important milestone in this journey. By bringing training into the dealership environment, we can create a stronger connection between learning and actual workplace requirements. Our vision is to create local employment opportunities, support the talent requirements of dealerships and provide aspiring professionals with a foundation for long-term career progression within the automotive sector. We also want to ensure that candidates are not merely trained to secure a job, but are equipped to perform with confidence, deliver value to their employers and build long-term careers in the automotive industry. We hope this initiative will serve as a replicable model for dealership-led skill development across the country. The automotive sector is evolving rapidly, driven by new technologies, changing customer expectations and increasingly sophisticated dealership operations. This makes industry-aligned skill development more important than ever. The FADA Academy–ASDC joint training centre at Agra is a progressive initiative that brings structured training closer to the workplace and enables candidates to develop competencies relevant to their designated job roles.”

About FADA Academy

FADA Academy is the learning and leadership initiative of the **Federation of Automobile Dealers Associations (FADA)**, focused on strengthening the capabilities of India's automobile dealership ecosystem through executive education, leadership development, skill development, industry knowledge and future-ready skills.

Through its programmes and partnerships, FADA Academy aims to create a continuous learning ecosystem for Dealer Principals, senior leaders and the next generation of automotive retail professionals. Its vision is to empower automotive retail to build stronger, more innovative and future-ready businesses while contributing to the overall growth and transformation of the Indian automobile retail industry.